

6
EDITION

FIRENZE

HOME TEXSTYLE

INTERNATIONAL TRADE SHOW

FORTEZZA DA BASSO - FIRENZE

10 - 11 - 12 FEBRUARY 2024

FIRENZEHOMETEXSTYLE.COM



Who we are

FIRENZE HOME TEXSTYLE is the only international trade fair in Italy on home, nautical, spa, contract and hotellerie textiles and fragrances. An unmissable appointment for professionals and entrepreneurs in the sector, which aims to promote exchange and create a meeting place between exhibitors and qualified operators.



Who it is addresses

FIRENZE HOME TEXSTYLE
is addressed to all key
players in the world of home
and textile furnishing sector
interested in the new trends,
materials styles and moods of
the moment:

- department store buyers
- interior designers
- retailers
- concept stores
- furniture shops
- journalists, influencers and bloggers

as well as all industry insiders.



Fortezza da Basso

FIRENZE HOME TEXTSTYLE
takes place in the 16th-century Fortezza da Basso, a masterpiece of Renaissance architecture, located in the living heart of Florence, just a few steps from the central railway station of Santa Maria Novella, the main monuments and shopping streets and just only 4 km from the Amerigo Vespucci airport, to which it is connected by Line 2 of the tramway.

Why being there



PARTICIPATING MAKES THE DIFFERENCE

Exhibiting at FIRENZE HOME TEXTSTYLE means establishing new relationships with the main distribution channels. The participating companies can strengthen their brand awareness and contribute to the growth of the most innovative community of the national textile industry. Also for this edition the fair provides for an articulated programme of promotional activities through the involvement of foreign buyers.

Sectors of the Fair

- Furnishing Textiles
- Bedding
- Carpets
- Table Textiles
- Bathroom textiles
- Outdoor Textiles
- Nautical Textiles
- Spa Textiles
- Curtains
- Fragrances
- Textile Publishing
- Contract/Hotellerie



Exhibition proposals

Spaces can be pre-equipped by the organisation or customized by you



Digital Showcase

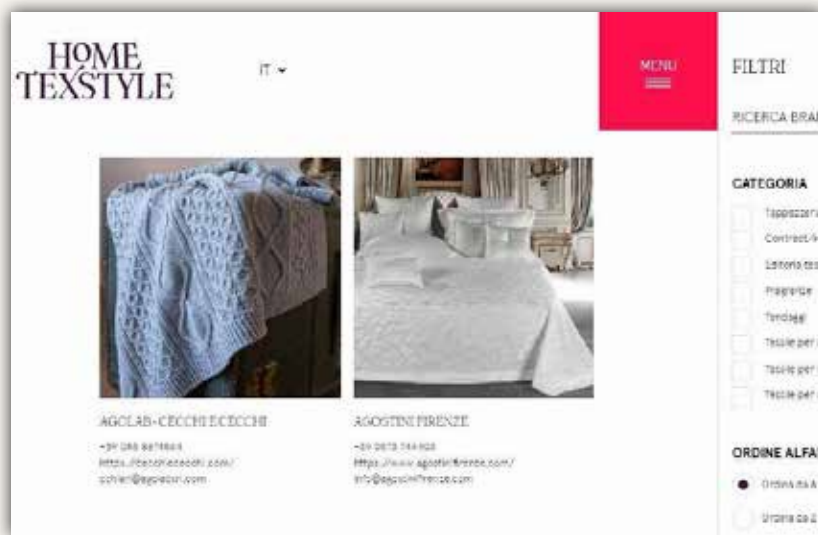


Immagine Italia & co.



THE BUSINESS TOOL TAILOR-MADE FOR YOU

The new digital showcase dedicated to FIRENZE HOME TEXSTYLE exhibitors is designed to meet the commercial and communication needs for companies to promote their presence 365 days a year.

At any time, all key players in the world of home and furnishing sector can consult on computers and mobile devices the files of exhibitors with the help of photos, videos and catalogues.

IMMAGINE ITALIA & CO.

FLORENCE HOME TEXSTYLE takes place concurrently with IMMAGINE ITALIA & Co., the main international event dedicated to the underwear, lingerie, homewear and accessories, now in its seventeenth edition.

An important union, a strong co-presence for the benefit of all participating companies.

Incoming Buyer

An incoming buyer project is planned from major countries around the world in collaboration with ITA - Italian Trade & Investment Agency.

Firenze Home Textstyle connects economic operators with the most important companies in the sector thanks to the matching platform B2B.

Last year there were 50 operators from 20 countries between Europe and the rest of the world.



Contact ORGANIZATION



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